***Given the provided data, the three conclusions we can draw about Kickstarter campaigns:***

* Based on the chart taking into consideration successful rate and the projected goal of individual campaign; we can say that the high a campaign set their goals, the lower chance to succeed
* Based on the pivot table and chart comparing the number of participated bakers in a campaign and its success, you can see that a low number of involved backers also decreased a chance to attain the settled goal, especially when the goal is high, therefore the chance to attain success .
* The launched time chart versus how successful the projects are doesn’t give much information, may be a chart comparing the launched and the deadline time might help

***What are some limitations of this dataset?***

* Sample size is not representative to give a clear pattern

***Other possible tables and/or graphs that we could create***.

* A pivot table or chart to see if the campaign goals along with the number of participated backers help to attain success
* A pivot table comparing project categories and their launched time
* Chart comparing pledged and backers’ number